

UNITED STATES HISPANIC CHAMBER OF COMMERCE

The United States Hispanic Chamber of Commerce (USHCC) founded in 1979 by several dedicated Hispanic leaders (including our own Ben Gutierrez, CEO of Gutierrez Industries, Inc.) was incorporated in the state of New Mexico, creating a structured organization that would provide the Hispanic community with cohesion and strength. This national organization represents Hispanic issues and concerns of the nation's more than 2 million Hispanic-owned businesses and brings them to the forefront of the national economic agenda.

Through its network of more than 150 local Hispanic Chambers of Commerce and Hispanic business organizations, the USHCC effectively communicates the needs and potential of Hispanic enterprise to the public and private sector in several ways including:

1. Implementing and strengthening national programs that assist the economic development of Hispanic firms.
2. Increasing business relationships and partnerships between the corporate sector and Hispanic-owned businesses.
3. Promoting international trade between Hispanic businesses in the United States and Latin America.
4. Monitoring legislation, policies and programs that affect the Hispanic business community; and providing technical assistance to Hispanic business associations and entrepreneurs.